

Where Strategy meets Projects

How to bridge the gap
An online session for up to 12 people

59% of senior executives say their organisations struggle to bridge the strategy- implementation gap.

Research shows that only one in 10 organisations is effectively achieving its strategic goals. Many companies have strategies which look fantastic, yet there is often no clear plan to make sure they become a reality. Choosing the right projects and delivering them effectively can be the difference between failure and success.

Sometimes there are too many initiatives planned without considering what is feasible, and even when projects are linked to your strategy, they can struggle if there is a lack of leadership understanding of roles and processes.

This short course will help you look at the choices you are making and understand how to use projects to turn your organisational aims and objectives into successful outcomes. You will leave the session with practical information and techniques you can implement immediately.

What you will learn

- Aligning Projects with Organisational Strategy
- Making effective choices - assessing projects for value and feasibility
- Clarity on Project Roles and Responsibilities
- The importance of a Project Sponsor and the link with your Project Managers
- Communicating your Strategy for engagement - what is your feedback loop (and does it work?)
- Guidance, Reporting and Assurance through phases of a project
- Ending Projects well and incorporating learning
- Project Management Maturity - where do you want to aim for?

Who should attend

Any leaders who wish to ensure their vision is translated into practical outcomes. Managers or directors who may be on project boards, steering groups or who are project sponsors. This training can be adapted for an in-house team, to ensure the most important areas for your organisation are covered.

Our trainer

Ruth Walker-Cotton is a qualified project manager (APM PMQ) and a member of the Association of Project Management. She has an MSc in Strategic Project Management. Ruth has extensive experience of writing strategy and managing projects, within the NHS and housing sectors, and for an international charity.

If you want to talk about any of our work and how we might be able to support you, please get in touch by email or give us a call. Find our details and further information at www.causewayconsulting.uk.com